

Received

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James & Wells  
Auckland OfficePatent Application  
Attorney Docket No. 69817-5001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

Gerald Murray Smith

Serial No.: 10/564,280

Filing Date: 05-01-2006

For: HAIR FELT

Group Art Unit: 3643

Examiner: NGUYEN, SON T

Customer No.: 24574

Docket No.: 69817-5001

Confirmation No. 8853

POWER OF ATTORNEY BY ASSIGNEE  
AND EXCLUSION OF INVENTOR UNDER 37 C.F.R. §3.71Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

*G.M. Smith* (Gerald - Murray Smith)  
 The undersigned, G.M. Smith, is a representative authorized to sign on behalf of the Assignee of the entire interest in the above-identified subject application, HAIR FELT, and hereby appoints:

## CUSTOMER NO. 24574

Jeffer, Mangels, Butler & Marmaro LLP as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventor and his attorney in accordance with the provisions of 37 C.F.R. §3.71.

BLOSSOM WOOL INNOVATIONS LIMITED, per 37 C.F.R. §3.73(b), certifies that the evidentiary documents with respect to its ownership have been reviewed and that to the best of the undersigned's knowledge and belief, title is in the assignee seeking this action.

BLOSSOM WOOL INNOVATIONS LIMITED, declares that 100% ownership is established by the assignment recorded with the U.S. Patent and Trademark Office on May 2, 2006, Rec'd 017567/Frame 0524.

*Power of Attorney by Assignee and Exclusion of Inventor Under 37 C.F.R. §3.71*  
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Please direct all telephone calls to **Bernard R. Gans, Esq.**, at 310-203-8000 and all correspondence relative to said application to the following address:

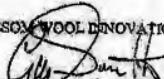
**CUSTOMER NO. 24,574**

Bernard R. Gans, Esq.  
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**ASSIGNEE:**

BLOSSOM WOOL INNOVATIONS LIMITED

7-5-09  
Date

  
Signature

Type of Name:

Title:

Address:

GERALD - MURRAY Smith  
INVENTOR / and Director

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*Power of Attorney by Assignee and Execution of Inventor Under 37 C.F.R. §3.71*  
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MURRAY